

Rainmaker Roundup

Creating Ethical Workplaces



Note from the CEO

We live in a world today that is almost completely digitized. From personal connections to business transactions, everything happens online. To that end, the privacy of data – be that of contact details, demographics or financial information – is paramount. Yet, increasingly, organizations are found to be in breach of data privacy norms, and consequently, slowly but surely losing customer confidence and profitability.

Protecting customers’ data may not be simple, as evident from giants like Twitter and Meta who have suffered customer data breaches in recent times, but it is imperative.

At Rainmaker, we have recently launched a DPP (Data Protection & Privacy) toolkit that will be handy for all data protection professionals and those with an interest in this subject. This toolkit enhances the understanding of all stakeholders and provides them with an all-inclusive solution in the form of a compliance checklist.

Post pandemic and with the sharp growth of AI, like it or not, we’re moving towards a life spent on screens. India is also all set to have its own Data Protection law.

This isn’t a time to get complacent on data security – if anything, it’s time to take this more seriously than ever before.



Antony Alex
Founder & CEO
Rainmaker

For subject-matter expertise, and information on culture & compliance, [check out our blog](#).



Protecting Your Business from Cyber Threats

The Importance of Data Security Awareness Training for New Employees.

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Lost in the Breach

Unpacking the Fallout of Cybersecurity Incidents on Consumer Trust

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All Inclusive Symposium Returns!

Mark your calendars and join us for a two-day symposium highlighting the undeniable link between Diversity, Equity & Inclusion (DEI) and the Prevention of Sexual Harassment (PoSH) in creating safe workplaces

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